

Artsy Launches Strategic Partnership with ArtCloud

The new partnership will help galleries market their programs and drive sales more efficiently, online.

New York, NY, November 19, 2024— Artsy, the world’s leading online platform for discovering and collecting art, is proud to announce a new strategic partnership with ArtCloud, a top gallery operations management platform. Together, the companies have developed Artsy’s most robust integration to date—allowing galleries to seamlessly and securely export inventory from ArtCloud to Artsy and receive Artsy sales data back in ArtCloud, saving up to 80% of the time it currently takes galleries to manage their online presence.

The partnership comes at an important time for the art industry, with galleries of all sizes needing to drive increased efficiency and growth in their businesses. It brings together ArtCloud’s robust offering—which helps galleries manage their inventory, nurture collector relationships, build integrated websites and uncover new sales opportunities—with Artsy’s powerful platform that helps galleries grow their brand, meet new collectors, and drive exposure and sales for their artists. As part of the partnership, Artsy galleries will have the opportunity to access ArtCloud’s platform at a discounted rate and benefit from the companies’ time-saving integration, which significantly reduces the duplicate data entry across the two platforms.

Commenting on the partnership, Artsy’s VP of Global Partnerships, Alexander Forbes, said: “Gallerists and dealers have incredibly demanding jobs, and it’s important to us to provide them with solutions to help them operate as efficiently as possible. Our partnership will help save galleries valuable time and grow their businesses, further augmenting the impressive sales and marketing solution that ArtCloud has built.”

ArtCloud CEO, Alex West, added: “ArtCloud is excited to launch our partnership with Artsy, introducing a first-of-its-kind integration that syncs inventory and invoicing data between platforms. We’re helping galleries eliminate repetitive tasks, freeing up time to focus on what truly matters—building relationships, showcasing their artists, and making a bigger impact in the art world.”

About Artsy

Artsy is the world’s largest online marketplace for discovering, buying, and selling fine art by leading artists. Artsy connects 4,000+ galleries, auction houses, art fairs, and institutions from 100 countries with millions of art collectors and art lovers across 190+ countries. Artsy makes purchasing art welcoming, transparent and low-friction with industry-leading technology that connects supply and demand safely and securely at a global scale. Launched in 2012, Artsy is headquartered in New York City with offices in London and Berlin. Learn more at <https://www.artsy.net/>.

About ArtCloud

ArtCloud is the leading platform designed for managing gallery operations, trusted by thousands of art professionals every day. With powerful tools for managing inventory, CRM, marketing and sales as well as integrated websites and analytics features, ArtCloud helps galleries strengthen client relationships, increase visibility, and drive revenue growth. Focused on empowering the art community, ArtCloud simplifies day-to-day tasks so galleries can focus on what they do best—curating and selling art. Learn more at <https://artcloud.com/>.

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